



Content available at: <https://www.ipinnovative.com/open-access-journals>

International Journal of Oral Health Dentistry Journal

Journal homepage: www.ijohd.org



From the desk of Editor- in-Chief.....

Dr. Himanshu Aeran

Director Principal,
Professor & Head
Prosthodontics and Oral Implantology,
Seema Dental College & Hospital,
Rishikesh, Uttarakhand
E-mail: drhimanu4@gmail.com
Member Dental Council of India 2013-19



Awareness campaigns are an important part of health care system used to upgrade the community's knowledge regarding various aspects of diseases, its causes & its treatment. The major motto of these awareness campaigns is to promote health issues and also promote & sensitize people to take care of their health. Awareness campaigns can be conducted at various places like schools, colleges, primary health centres, bus stands, railway station etc.

When we talk about oral health we should know that our mouth, teeth & gums affect our general health. So we being dentists should spread the awareness regarding the oral health which overall will be helping the general population in keeping them healthy. We should focus on conducting awareness campaigns in schools or colleges targeting the younger minds which will help us on instilling in their minds the importance of proper tooth brushing & keeping their teeth healthy. Campaigns can be of great help to general public to make them aware about various dental diseases & their treatment. The other major advantage of these awareness & screening camps is that while screening the patient oral cavity we can come across the early stage of cancer which could be a great initiative to prevent further extension of cancer. As being dentist we can reduce the Non Communicable Disease burden on the government by detecting cancer at an early stage.

Awareness campaigns are not only restricted to just oral health awareness campaigns but also awareness of various issues like No tobacco awareness, palliative care awareness, cancer awareness month, international elderly day & much more. In my opinion, I would say that a public awareness is a kind of project a way to bring few health issues to the attention for a group of people. This type of project can take many forms like organizing poster competition, nukkad natak, awareness rallies, organizing uphill camps where the people are devoid of basic health facilities. The main important thing from these awareness campaigns is to get key prevention information to your target people i.e youth, adults or children and encouraging them to take action in preventing measure for taking good care of their health.

I believe we should always remember that

“Awareness is the first step in healing”

Your's:

Dr. Himanshu Aeran

Editor-in- Chief

International Journal of Oral Health Dentistry (IJOHD)