



**RESEARCH ARTICLE :**

## Relationship between socio-economic characteristics of IFS farmers and perception of usefulness of integrated farming system (IFS)

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**SUMMARY :** The present study was conducted in Belagavi, Dharwad, Haveri and Uttar Kannada districts of northern Karnataka. The total sample size for the study was 160 integrated farming system (IFS) farmers. The *Ex-post-facto* research design was adopted for study. Findings of the study revealed that that nearly half of the IFS farmers belonged to middle age group, studied upto high school, IFS farmers belonged to low land holding, low income group. Majority of them belonged to medium experience category, material possession of the farmers was found to be medium with high economic motivation. Majority of the IFS farmers belonged to medium innovative proneness, risk orientation, mass media utilization, extension contact and training received belonged to low level. Majority of the farmers visited the nearest town once in fortnight. Among thirteen independent variables studied eight variables namely farming experience, material possession, economic motivation, innovative proneness, risk orientation, mass media utilization, extension contact and cosmopolitanism exhibited positive and significant relationship with perception of usefulness of IFS by farmers.

**KEY WORDS:**

Perception, Integrated farming system

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