

Preference of choli cut blouses over simple blouses of working women's of Jorhat district of Assam

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■ **ABSTRACT :** A study was planned to develop block for choli blouse of bust measurement 80-84 cm and 84-88 cm size. The main objective of the study was to prepare blocks for choli blouse using three different drafting instructions and to construct the blouses. The basic block of simple blouses having bust size 80-84 cm and 84-88cm developed by Borthakur and Boruah (1995) was used to prepare blocks for choli blouse. Three different instructions given by Zarakar (1990), Sodhia (2005) and Karampuri (2010) were followed to prepare the blocks in brown paper. Six numbers of basic bodice blocks (3 basic bodice blocks for 80-84 cm and 84-88 cm) were constructed by using the loosely hand woven checked material. The constructed choli blocks were tried on 10 numbers of women and fitting was observed. Out of 10 women two numbers were selected as model for two different bust sizes (80-84 cm and 84-88 cm). The final choli blouses fitted properly on the body of models of both sizes. Fifty different respondents observed and filled up interview schedule prepared to take view on fitting of the blocks. Most of the respondents preferred the choli blocks prepared following the drafting given by Karampuri. Blocks of choli blouses of two different sizes have developed which will help in stitching choli blouses.

■ **KEY WORDS:** Raw silk, Cotton lining, Brown paper, Developed pattern, Employment generation

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