

**A REVIEW :**

## Linkage among stakeholders in livestock sector - A technology adoption perspective

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**ARTICLE CHRONICLE :**

**Received :**

10.09.2018;

**Accepted :**

24.10.2018

**SUMMARY :** India is endowed, as the largest milk producer (165.4 million tons) with largest livestock population (512.05 million) in the World. Indian livestock farming embrace major share of smallholder dairy farmers and have a great potential for further improvement and is mandated to bring different stakeholders in dairy sector together, share knowledge and resources in order to engage in concerted action. One of the major challenges of the livestock sector is dissemination of technology, skills and quality services to farmers for improving productivity and quality of the produce, which need to be addressed. Various stakeholders from government, non-government and private sector are involved in livestock research and extension activities. But the major focus of all these stakeholders goes on animal health care activities and underscores livestock extension activities. Due to lack of proper linkage between these stakeholders, the research carried out in various institutions are not in accordance with the priority needs of dairy farmers and reduces the fitness of technology in field level. In order to tackle the present situation, it is essential to relook and reframe policies that assure effective linkages among researchers, extensionist, decision-makers and farmers, who have complementary expertise.

**KEY WORDS:**

Linkage, Farmers, Stakeholders, Technology

**How to cite this article :** Smitha, S. and Devi, M.C.A. (2018). Linkage among stakeholders in livestock sector –A technology adoption perspective. *Agric. Update*, 13(4): 470-476; DOI : 10.15740/HAS/AU/13.4/470-476. Copyright@2018: Hind Agri-Horticultural Society.

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