

RESEARCH ARTICLE :

Comparative study of sales in solid fertilizer and liquid fertilizer in Shrirampur and Ahmednagar tahsil

■ **S.D. Patil and A.S. Kshirsagar**

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SUMMARY : We studied about sale of solid and liquid fertilizer. This study was conducted between July 2018 to September 2018 on the sample of 12 wholesaler and 18 retailer. From As villages of two talukas of Ahmednagar district, which are Shrirampur and Nagar. Primary data was collected by survey method on pretested semi-structured schedule and appropriate tools were used to analysis of data. Shrirampur taluka has good irrigation facilities while Nagar taluka has not good irrigation facilities. 78 per cent farmers used solid fertilizer and 35 per cent farmers used water soluble fertilizer. Subsidy is available on solid fertilizer. Subsidy provided on water soluble fertilizer so that prices of solid fertilizer are less than water soluble fertilizer. Therefore, sale of water soluble fertilizer is lower than solid fertilizer. Most of the farmers buy solid fertilizer because of its low pricing. So that the sale of solid fertilizer is high than water soluble fertilizer. In addition to liquid fertilizer that can be sold in the market, liquid fertilizer can be use for agriculture purpose or in the premises for plantation (Unnisa, 2015).

KEY WORDS:

Solid fertilizer, Liquid fertilizer, Sales, Wholesalers, Retailers

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Author for correspondence :

S.D. Patil

College of Agriculture
Business Management,
Loni, Ahmednagar
(M.S.) India
Email: surajpatil6497@
gmail.com

See end of the article for
authors' affiliations